

Privacy Policy

HORIZONTE SELETIVO, LDA, with head office at Edifício Colombo, Torre Oriente, Avenida do Colégio Militar, n° 37 F, 4º Piso, Lisboa, with a share capital of 5.000 Euros, and registered under the sole registration and taxpayer number 517 464 454, (the “**Company**” or “**KPI Hotel Management Services**”), integrated into the Hipoges Group.

KPI Hotel Management Services has, as its corporate purpose, the provision of consultancy activities for business and management, as well as the management of all types of hotel establishments, the management of sports facilities and also the administration of properties on behalf of third parties.

As a result of **KPI Hotel Management Services**’s activity, all personal data contained in **KPI Hotel Management Services**’s database (which may include, full name, date and place of birth, nationality, signature, gender, marital status and personal identification number, contacts, as well as details of your credit application, and financial situation) will be treated in accordance with Regulation (EU) 2016/679 and other legislation relating to the Protection of Personal Data.

We inform that **KPI Hotel Management Services** will be responsible for processing your personal data and will treat your personal data within the scope of its activity, namely: (i) advice on acquisitions; (ii) feasibility studies; (iii) market repositioning; (iv) evaluations of hotel units; (v) management of hotel units.

Personal data is necessary for the proper fulfilment of the contractual relationship between the parties, to maintain contact between the parties and to guarantee the efficiency of our activity, such as:

- (i) combination of data from other sources to confirm your identity and your contacts;
- (ii) assessment of our systems and networks in order to prevent unauthorized access, intrusion or misuse of company systems, including prevention of personal data breach.

We also inform you that the legal basis for the collection and processing of personal data is the need to ensure compliance with the legal obligations to which **KPI Hotel Management Services** is subject and the pursuit of its legitimate interests.

In some cases, **KPI Hotel Management Services** may hire external service providers to perform certain tasks on your behalf, in connection with its business.

For this, we will share personal data with contracted service providers, to allow them to carry out their tasks in accordance with our instructions.

If any legal proceedings are initiated, we may also share this data with all persons/entities involved in such proceedings, such as lawyers, courts, and other court officials.

We also inform you that personal data may be disclosed and/or transferred to other institutions that are part of the Hipoges Group (located in the European Union, with no international disclosure and/or transfer occurring) to optimize **KPI Hotel Management Services** 's financial and accounting management. and/or for any other purpose described herein to comply with any requirement relating to the concentration of risk, solvency, requirement to demonstrate the existence of capital from own or financed resources or in cases where its disclosure is mandatory by any regulation or applicable law.

Personal data will be kept as long as necessary for the purpose for which it was collected and, where appropriate, until consent is withdrawn. While the right of cancellation is not exercised, your personal data will be kept, with the necessary mandatory security measures. Once this right is exercised, personal data will be blocked in anonymized form during the limitation period of any liability that may arise as a result of the treatment, making them available only to public entities, regulatory entities and competent courts.

At any time, holders of personal data may exercise their rights of access, rectification, cancellation, opposition, limitation and portability, as well as withdraw consent, by sending an email to the address corporate.notifications@kpihotel.com, with a copy of card of citizen or equivalent document.

Finally, we also inform you that the interested party has the right to file a complaint with the competent supervisory authority in Portugal, the National Data Protection Commission.